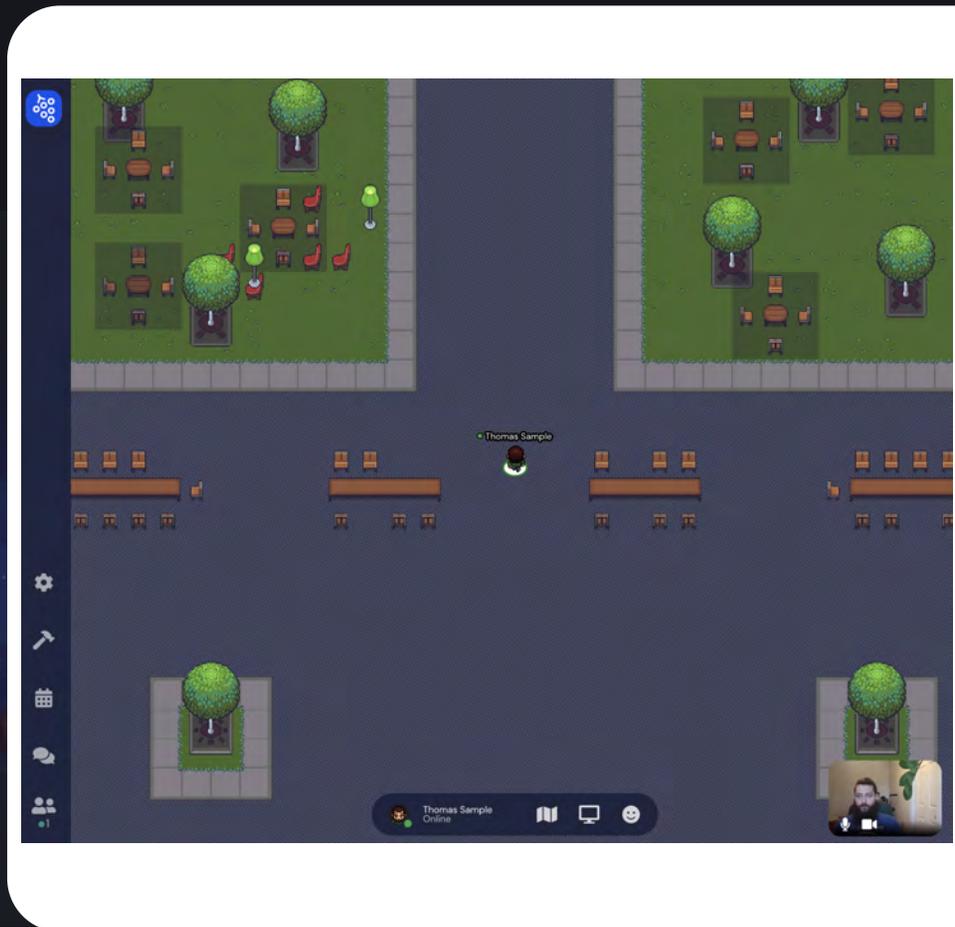


# Solidus Conf 7

## Solid Us: Support Open Source

### Sponsorship Prospectus



**Solidus Conf 7 will be held on Gather.town (shown above).**

**Gather.town gives a sense of physical space to our virtual conference. Join us for a reunion of our community as we build, learn, and play together.**



## The most anticipated event of the year.

We are happy to announce that we will hold Solidus Conf 7 virtually again as we did in 2020, and it's going to be bigger and better than ever. Attendees and speakers alike will be able to interact with each other and the community in our virtual world January 27th and 28th.



### Find talented developers in the Ruby on Rails Community.

Rails developers are hard to find. Connect with an entire room full of them. The Solidus community is rich in senior developers, ecommerce veterans, and battle tested engineers.



### Introduce yourself, share your work, and build relationships.

Solidus Conf is the best place to make connections with the Core Team, meet the Solidus Stakeholders, and chat directly with everyone who's heavily involved in the platform.

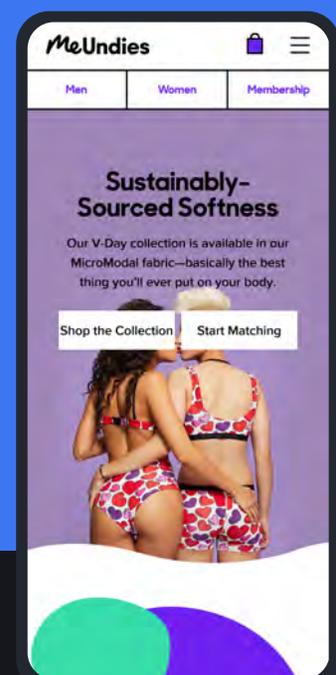


### Support Open Source and the Platform we all know and love.

Invest in your business by investing in our platform. This is technology at the service of your brand and it's up to all of us to be good stewards of the project

“Solidus has evolved with our business over the years, and continues to do so as we begin a comprehensive rearchitecture of our eCommerce platform.”

Robert Zablit,  
MeUndies



# Sponsorship Benefits

In addition to meeting talented devs, building your network, and supporting the platform through your sponsorship dollars, you'll also get the following benefits:



## SCALE



### Platinum Sponsor \$50,000 (Limit of 1)

You are a true ambassador for our platform and your support will be fully recognized and thanked. You'll get time to speak during our welcome message at the start of the conference, a dedicated branded venue in our Gather.town where speakers will present, and many other opportunities to interact with guests. Most of all you'll be supporting open source development. Other benefits include a chance to offer a digital advertisement and gift to our attendees in their virtual goodie bag, the option to add up to 3 pieces of your own custom merch into the official conference store that attendees can buy using their swag money, prominent lead sponsor acknowledgments in our conference emails and website, and as many \$1 tickets as you want. Finally, in sincere thanks for your support, your company will be featured in the footer of the solidus.io website (on every page) for 12-months or until the next Solidus Conf, providing visibility on your support for a full year.

## GROWTH



### Gold Sponsor \$10,000 (Limit of 2)

Your large sponsorship demonstrates your commitment to our platform and helping open source thrive. You'll get a special thank you and call out during the welcome messages, a guaranteed speaking spot during the conference, the option to add up to 2 pieces of your own custom merch into the official conference store that attendees can buy using their swag money, and 10 conference tickets at \$1 each. We'll also give you extra special exclusive swag, mentions on the conference website and digital program with a large logo, and a chance to offer a digital gift to our attendees. Gold level partners on OC receive these benefits for free (regardless of sign up date).

## CUSTOMIZE



### Silver Sponsor \$5,000 (Limit of 3)

You love this platform are you show it with your actions, not just your words. As an open source project funded entirely by donations, this level of sponsorship is still a really big deal for us. Thank you! To show our appreciation, you'll be featured on the conference website and digital program with a medium logo and thank you message, and we'll give you special consideration when selecting our speakers. Plus, the option to add 1 piece of your own custom merch into the official conference store that attendees can buy using their swag money, 3 conference tickets at \$1 each, and a chance to offer a digital gift to our attendees. Silver level partners on Open Collective receive these benefits for free (regardless of sign up date).

## CONTRIBUTE



### Bronze Sponsor \$1,500 (No limit)

You are supporting the hard work that keeps our platform alive and allows it to thrive. We are so thankful for your donation and truly appreciate you donating your hard-earned money to our cause. Every dollar counts and your donation makes a HUGE difference. One of the reasons we love our Bronze Sponsors is that they contribute more to Solidus than any other tier except Gold. You'll receive 1 conference ticket for \$1 and be featured on the conference site and digital program with a small logo. Bronze level partners receive these benefits for free (regardless of sign up date).



**500+ innovative brands around the world  
chose Solidus to scale their business.**

**Support Solidus, Support Open Source.**

*Glossier.*

*MeUndies*

FLOYD

ace & tate



YEAR & DAY



MAISONETTE

*ModdedEuros*

Deseret Book

care/of

Casper

GOBY



Trade

WOOL  
AND THE  
GANG

PRINTIVITY

FORTNUM & MASON  
EST 1707



zohr  
TIRES DELIVERED & INSTALLED

TAPETORAMA



# Interested in sponsoring Solidus Conf 7?

All current Open Collective Monthly Donors Receive a FREE Sponsorship as a benefit of their recurring support.

*[Click here to set up a monthly donation.](#)*

Or, click here to directly sponsor just the conference with a one time donation:

<https://opencollective.com/solidus/events/solidus-conf-7-ec7f4072>

You can also reply directly to our email or contact us at our shared address: **conf@solidus.io**